

# MVP

***Applying Analytics to Investor Relations***, the white paper shown below, was later developed into a more comprehensive webcast for an international network of accounting, finance and treasury professionals. Proformative is now offering the webcast titled ***Analytics: The MVP on Your IR Team*** as part of its recently launched on-line course curriculum for CPE credit. You will receive a ten percent discount by using the **Coupon Code: Proffer10** when registering on following link: <http://www.proformative.com/courses/investor-relations-analytics-training-course>