

Phyllis Proffer

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Proffer has more than 35 years of business experience, primarily dedicated to managing relationships with the financial community as the investor relations executive for a number of public companies of varying sizes in diverse industries. It is her extensive experience of providing internal counsel to corporate executives which led to the inception of The Heights.

The Heights is an experienced, responsive and intuitive investor relations consultancy with a proven process designed to build a comprehensive three-year IR Plan in three months. Proffer's guaranteed approach removes the guesswork, makes an immediate impression within the financial community and allows management to focus on running their business and building value for shareholders.

She has worked with companies facing such diverse challenges as aggressive growth by acquisition, downsizing by significant divestiture, separation from parent by spin-off, and turnaround situations with entirely new management teams. She has also helped management teams through industry downturns, earnings surprises and unexpected events.

Proffer earned a Bachelor's degree from Southern Illinois University, a Master's degree in Communication from Saint Louis University and an MBA from the Fuqua School of Business at Duke University. She is a member of the National Investor Relations Institute (NIRI) and served on the Board of Directors for the San Francisco NIRI Chapter for many years.